

# **Cookie Policy**

## **V1 – effective date 03/05/2024**

This Cookie Policy explains how Bid Bot Ltd uses cookies and similar technologies when you use our services, including the website and any associated features (collectively, the "Service"). By accessing or using the Service, you agree to the terms of this Cookie Policy.

### **1. What are Cookies**

Cookies are small text files that are stored on your device (such as your computer or mobile device) when you visit a website. They are widely used to make websites work more efficiently and to provide information to website owners.

### **2. How We Use Cookies**

We use cookies and similar technologies for the following purposes:

2.1 Essential Cookies: These cookies are necessary for the operation of the Service and enable you to access and use the Service's features.

2.2 Analytics Cookies: We use analytics cookies to collect information about how you interact with the Service, such as the pages you visit and the links you click. This information helps us analyse usage patterns and improve the Service.

2.3 Functionality Cookies: These cookies allow us to remember choices you make and provide enhanced features and personalised content.

### **3. Your Choices**

3.1 Cookie Preferences: You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. If you disable or refuse cookies, please note that some parts of the Service may become inaccessible or not function properly.

### **4. Third-Party Cookies**

We may also allow third-party service providers to use cookies and similar technologies on the Service to collect information about your browsing activities over time and across different websites. These third parties may use this information to provide you with personalised advertising based on your interests and preferences.

### **5. Updates to this Cookie Policy**

We may update this Cookie Policy from time to time. If we make material changes to this Cookie Policy, we will notify you by posting a prominent notice on the Service or by

other means as required by applicable law. Your continued use of the Service after the effective date of the revised Cookie Policy constitutes your acceptance of the changes.

## **6. Contact Us**

If you have any questions or concerns about this Cookie Policy, please contact us at [support@bid-bot.co.uk](mailto:support@bid-bot.co.uk).